

iShop with iDesign - brief overview of features...

If you're looking to start selling online, or make the move from an existing system to a newer, more flexible option, then iShop is right for you. iShop is iDesign's very own shopping cart software that can be incorporated into your existing website or as a stand alone website running on the internet. iShop is perfect for businesses looking to open new markets or be more responsive to their current client base, and comes packed with features to help you make the most of your e-commerce website. We've listed below as a starter some of the main features you will find in the system. Many of these features are user selectable where you decide to use or not.

iShop Main Features

Unlimited products, sections and sub-sections

Download of Digital Products

Full Product and Section Searches

Display Special Offer Products / Hot Products / New Products / Random Products

Sell Gift Certificates (electronic and printed)

Send to a Friend Feature

Offer discount codes and the ability to build in Special Discounts

Cross Selling and Up Selling facilities through Associated Products

Send out Newsletters to your customers

Search Engine Friendly

SEO friendly URLs

Full meta tag and description support for both sections and products

Easy to Use Administration Panel

Multiple Administration Accounts with user groups and granular permissions

Built In WYSIWYG editor for rich text editing, product and section descriptions, newsletters etc.

Product Management

Stock Control with email warnings when stock runs low, set individually for each product

Customer Product Reviews (can be moderated)

Customer Product Ratings

Display a product across multiple sections

Set Minimum and Maximum quantities on orders

Include a one-off / setup cost on products

Stock Check before checkout

- Full order management
- Instant dispatch for digital products
- Receipt / Invoice printing
- Order status - customisable order status, track orders throughout.
- Order creation from within Admin
- Set up different customer account types
- Setup features to be used on different account types

Customers Facilities

- Customers can see their full order history
- Delivery address books
- Wish list facility with 'send to friend' feature

Shipping

- Full shipping and tax facilities
- Shipping calculated by weight, goods value or cart quantity
- Add packaging costs
- Provide free shipping as standard or based on certain criteria
- Send delivery tracking information to the customer by email

Affiliate Programs

- Full affiliate system
- Different affiliate groups with different commission levels
- Commissions either by percentage or fixed amount
- Upload banners for affiliates, and limit banners to different groups
- Payment reporting

Payments

All major payment gateways accepted including PayPal.

iShop is a very flexible online shopping cart with standard features you would only find in more expensive and custom built shopping carts. If you are looking for a shopping cart that can grow with your business you will find iShop very useful in fore filing your initial requirements but also be able to grow and be customised to fit in with your business. Contact us for any further information you may require.